



Thursday, August 24 CITR Meeting & Industry Panel Session

Afternoon Bonus Session - *How to get the most out of your Central Iowa Tourism membership!*

All are welcome including current and prospective members, county representatives, new members and long-time members who want to learn more.

*Join us for an information packed day & networking!
Registration due August 21.*

Industry Panel Session

Iowa's travel & tourism industry is multi-faceted. Hear from our panelists about the top issues they face, ways to partner and how to better understand and support each other.

Panelists include:

- Restaurants ~ Iowa Restaurant Association
- Hotels ~ Sarah Litwiller, Golder Hospitality
- Attractions & Events ~ Jessi Galligan, Pella Historical Museums & Tulip Time
- Group Travel ~ Kelsey Stubbe, Star Destinations

Plus join us for the **optional bonus session** in the afternoon - How to get the most out of your Central Iowa Tourism membership.

Meeting Location

Greater Des Moines Botanical Garden

909 Robert D. Ray Drive
Des Moines, Iowa 50309-2897

Most GPS systems will not navigate correctly to the Botanical Garden, please see directions at:

<https://dmbotanicalgarden.com/visit/directions/>

Schedule - Aug. 24

10:00 to 10:30 AM - Registration & Refreshments
10:30 AM - Panel Session, followed by lunch, CITR meeting and afternoon bonus session. The day will conclude by 2:00 PM

REGISTRATION FORM

Pre-registration is required and due August 21

Name: _____ Phone: _____

Organization: _____

_____ \$25 per person - CITR Members & County Representatives

_____ \$35 per person - non-members

_____ Check Enclosed _____ I'll pay at the meeting

_____ This is my first CITR meeting

Special dietary needs (specify below): _____

Mail to: Central Iowa Tourism Region, PO Box 454, Webster City, IA 50595

email to: ann@iowatourism.com phone: 800-285-5842

Or register & pay by credit card at <https://form.jotform.com/232134367665156>

additional \$1 credit card processing fee