

2024 CENTRAL IOWA TRAVEL GUIDE PHOTO REQUEST

PHOTOS DUE: September 29, 2023

YOUR PHOTO SUBMISSIONS ARE WELCOME!

- Images must be high quality digital files that are available for CITR to use at no charge.
- Participation is voluntary and we reserve the right to decline inappropriate or poor quality photos.

TURN YOUR CAMERA SIDEWAYS!

- Look for new angles. Shoot DOWN from up high. Shoot UP from the ground. Look backward and forward.
- Pay attention to the background and make sure it's not distracting.
- Take photos throughout the year to capture all four seasons.
- It is helpful to have a wide variety of images from which to choose so be creative!

GUIDELINES FOR SUBMITTING PHOTOS

LABEL EACH PHOTO

- Clearly label each photo including where it was taken, the attraction name, etc.
- If images are saved to a flash drive be sure to send a color or black-and-white printout of each photo including its description.

TYPES OF IMAGES & FILES

- Images must be high resolution.
- Photos - CMYK, 300 dpi at print size.
- Logos and bitmap line art – CMYK, 1200 DPI at print size.
- A good minimum print size is at least 4" wide.
- Acceptable digital file formats: .EPS, .JPEG, .TIFF or .PDF
- **Website photos are not acceptable.** High speed internet is faster with low resolution images. High quality printing requires high resolution images for excellent reproduction.

SENDING PHOTOS

- If photos are emailed, there is a 12 MB limit per email.
- In the subject field, put the attraction or photo name and "CITR Guide" (e.g., ABC Museum - CITR Guide).
- Large files may be submitted through file sharing programs - Dropbox, WeTransfer, etc. Contact our office to let us know you have shared with us.
- Email to: ann@iowatourism.com

Questions, call 800-285-5842 or email ann@iowatourism.com