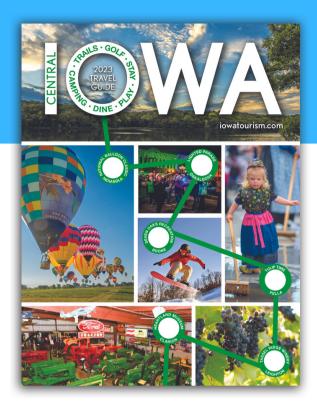
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2024 CENTRAL IOWA TRAVEL GUIDE

Welcome thousands of visitors to Central Iowa by promoting your community, attractions and destinations in our **ANNUAL 68+ PAGE FULL-COLOR TRAVELGUIDE.**

The comprehensive guide invites guests to our region with 25,000 copies distributed at:

- + Iowa Welcome Centers
- + Group tour inquiries & Travel Iowa Marketplace
- + CITR Booth at Iowa State Fair
- + Traveler requests through the CITR office
- +Postage-paid Reader Service Card to request more information from advertisers
- +Digital travel guide with links to advertisers
- +Advertisers listed on website where visitors can request more information



2024 CITR TRAVEL GUIDE ADVERTISING SPACE RESERVATION

SPACE DEADLINE November 10, 2023

MATERIALS DUE

November 30, 2023



Return to:

CENTRAL IOWA TOURISM REGION

P.O. Box 454 Webster City, IA 50595

P: 800-285-5842 E: ann@iowatourism.com

> Payment enclosed. (Checks payable to CITR.)

Please invoice me. (Invoices will be sent in January/February with payment due by March 2024 unless other arrangements are made.) Please fill out this form and return by email or mail. See ad materials sheet for ad sizes and specifications. Rates are net.

AD SIZE (place a "X" to select ad choice to left of ad size)	PLACEMENT COST	AD MATERIALS
1/8 page	\$247.50	
1/4 page	\$412.50	Provided print-ready
1/2 page - H or V (circle one)	\$742.50	Pick up ad from
Full page - Inside	\$1,072.50	2023 CITR Guide
Full page - Inside Back Cover	\$2,120.00	
Full page - Inside Front Cover	\$2,120.00	
Full page - Back Cover	\$2,545.00	

Organization	
Your Name	Title
Address	
City / State / Zip	
Phone	Fax
Email	Email (if different from other) to send reader response inquiries to

Signature