

RESERVE YOUR AD SPACE NOW!

2024 CENTRAL IOWA TRAVEL GUIDE

Welcome thousands of visitors to Central Iowa by promoting your community, attractions and destinations in our **ANNUAL 68+ PAGE FULL-COLOR TRAVELGUIDE**.

The comprehensive guide invites guests to our region with 25,000 copies distributed at:

- + Iowa Welcome Centers
- + Group tour inquiries & Travel Iowa Marketplace
- + CITR Booth at Iowa State Fair
- + Traveler requests through the CITR office
- + **Postage-paid Reader Service Card to request more information from advertisers**
- + **Digital travel guide with links to advertisers**
- + **Advertisers listed on website where visitors can request more information**



2024 CITR TRAVEL GUIDE ADVERTISING SPACE RESERVATION

SPACE DEADLINE
November 10, 2023

MATERIALS DUE
November 30, 2023



Return to:

**CENTRAL IOWA
TOURISM REGION**

P.O. Box 454
Webster City, IA 50595

P: 800-285-5842
E: ann@iowatourism.com

Payment enclosed.
(Checks payable to CITR.)

Please invoice me.
(Invoices will be sent in January/February with payment due by March 2024 unless other arrangements are made.)

Please fill out this form and return by email or mail.
See ad materials sheet for ad sizes and specifications. Rates are net.

AD SIZE (place a "X" to select ad choice to left of ad size)	PLACEMENT COST
<input type="checkbox"/> 1/8 page	\$247.50
<input type="checkbox"/> 1/4 page	\$412.50
<input type="checkbox"/> 1/2 page - H or V (circle one)	\$742.50
<input type="checkbox"/> Full page - Inside	\$1,072.50
<input type="checkbox"/> Full page - Inside Back Cover	\$2,120.00
<input type="checkbox"/> Full page - Inside Front Cover	\$2,120.00
<input type="checkbox"/> Full page - Back Cover	\$2,545.00

AD MATERIALS

- Provided print-ready**
- Pick up ad from
2023 CITR Guide**

Organization _____

Your Name _____

Title _____

Address _____

City / State / Zip _____

Phone _____

Fax _____

Email _____

Email (if different from other) to send reader response inquiries to _____

Signature _____