

## You're Invited to Join the Central Iowa Tourism Region!

One of the three tourism regions in the state, CITR represents a 35 county area between the Minnesota and Missouri borders. Membership in the Central Iowa Tourism Region offers numerous benefits - from listings on our web site and in our travel guide, to group travel leads, professional development, trade show opportunities and more! Most importantly, membership in CITR provides opportunities to network with others promoting tourism in our region. We invite you to join today!

### MEMBER APPLICATION

Membership year runs July 1 - June 30

**Membership Category** Please check the appropriate category

- Regular Member - \$150.**  
Businesses, organizations and individuals located in the 35 county area of the Central Iowa Tourism Region.
- Multi-Property Member - \$150 for first property, \$60 for each additional property.**  
Businesses with multiple locations in the Central Region, owned and managed by the same company, are eligible to join under the multi-property option. Multi-property members designate one contact person to receive CITR information and this person is responsible for sharing information with all properties under the membership.
- Neighbor Member - \$150.**  
Businesses and organizations located in counties outside of the Central Region may join CITR as a neighbor member. Neighbor members are required to have membership in their own regional organization (WITR or EITA) before becoming a CITR member. Neighbor members are not eligible to vote, apply for CITR grants or to serve on the CITR board of directors.

Send Application & Payment to: CITR • PO Box 454 • Webster City, IA 50595-0454  
Checks payable to Central Iowa Tourism Region. Credit cards also accepted, call 800-285-5842 for information.

Business/Organization Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-Mail: \_\_\_\_\_

**Referral:** Did someone tell you about or encourage you to join CITR?

If so, please tell us the name of this person: \_\_\_\_\_

Your Signature: \_\_\_\_\_



### CENTRAL IOWA TOURISM REGION

PO Box 454  
Webster City, IA 50595-0454  
800-285-5842 or 515-832-4808  
Fax: 515-832-4809  
www.iowatourism.com  
Ann Vogelbacher, *Executive Director*  
ann@iowatourism.com

CITR is a nonprofit organization dedicated to tourism development and promotion. The mission of the Region is to enhance tourism in Central Iowa through information, education, and promotion in cooperation with government and business.

### MEMBER BENEFITS

- > Free listing in the CITR Travel Guide
- > Free listing on the CITR web site
- > Eligible to apply for region scholarships
- > Sign up to staff CITR booth at the Iowa State Fair
- > Eligible to exhibit at the Travel Iowa Marketplace
- > Receive group tour marketing leads
- > Opportunity to place advertising in the Travel Guide
- > Networking & seminars at CITR meetings
- > Automatically a member of the Travel Federation of Iowa (TFI)
- > Eligible to exhibit at TFI's Legislative Showcase
- > Receive legislative updates & alerts
- > Vote on region business
- > Participate in region committees
- > Receive region communications

**COUNTIES IN THE CENTRAL REGION** Appanoose, Boone, Butler, Cerro Gordo, Clarke, Dallas, Davis, Decatur, Floyd, Franklin, Greene, Grundy, Hamilton, Hancock, Hardin, Jasper, Keokuk, Lucas, Madison, Mahaska, Marion, Marshall, Mitchell, Monroe, Polk, Poweshiek, Story, Tama, Wapello, Warren, Wayne, Webster, Winnebago, Worth, Wright