



# CITR Committee Opportunities

The reason we need you: Help us offer programming and projects that fits your needs, and the needs of our industry.

How you benefit: Strengthen your professional connections and networking.

Time Commitment: Varies but all committees are project focused with a beginning and end. Some committees meet by conference call and others require in-person meetings. Contact our office with questions or to learn more.

Name \_\_\_\_\_

*I am interested in serving on the following committee(s)*

**Education Committee**

This committee determines topics & speakers for seminars held in conjunction with region meetings.  
*Activating now (summer 2017)*

**CITR Scholarship Grant Review Committee**

This committee reviews applications and awards scholarships to attend the Iowa Tourism Conference.  
*Activates August/September 2017*

**Annual Meeting Committee**

This committee selects the site, theme and assists with the region's annual meeting.  
*Activates winter 2018*

**Brochure Committee**

This committee makes recommendations for production of the CITR Travel Guide.  
*Activates fall 2017*

**Travel Iowa Marketplace Committee**

This committee works in partnership with the Iowa Group Travel Association to plan and implement the Travel Iowa Marketplace tradeshow. Additional information related to this committee:

- Committee members need to have exhibited at the marketplace so they are familiar with the show and must be planning to exhibit at the 2018 marketplace.

*Indicate your interest for the 2018 show (activates spring 2018)*

**Iowa Tourism Grant Program Reviewers**

Industry members are needed to review applications and make funding decisions for the Iowa Tourism Grant Program. Committee members are responsible for reviewing and scoring applications within the allotted timeframe, along with attending an in-person meeting in Des Moines to discuss the applications and allocate funds. *Tentative timeframe:* Online applications released to reviewers to read and score applications from mid-October through mid-November. In-person meeting on November 20, 2017.

**Return to:** CITR, PO Box 454, Webster City, IA 50595 [ann@iowatourism.com](mailto:ann@iowatourism.com) 515.832.4809 (fax)

Reminder – CITR bylaws require that you be a county appointed representative or private member to serve on region committees.