

RESERVE YOUR AD SPACE NOW!

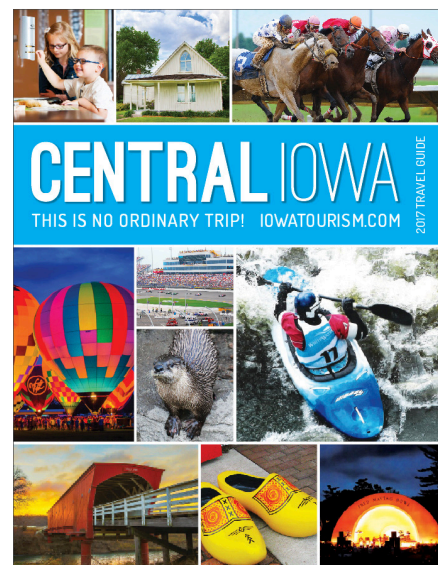
CENTRAL IOWA TOURISM REGION 2018 TRAVEL GUIDE

Welcome thousands of visitors to Central Iowa by promoting your community, attractions and destinations in our **ANNUAL 70+ PAGE FULL-COLOR TRAVEL GUIDE**. The comprehensive guide invites guests to our region and is distributed at:

- All Iowa Welcome Centers
- Group tour inquiries
- The CITR/IGTA Travel Iowa Marketplace
- Individual requests through the CITR office

Convenient Postage-Paid Reader Service Card
Distribution of 25,000+

Online Travel Guide flip book with links to advertiser websites.



2018 CITR TRAVEL GUIDE ADVERTISING SPACE RESERVATION

SPACE DEADLINE

October 6, 2017

MATERIALS DUE

November 15, 2017



Return to:

CENTRAL IOWA TOURISM REGION

P.O. Box 454
Webster City, IA 50595

P: 800-285-5842
E: ann@iowatourism.com

Payment enclosed.
(Checks payable to CITR.)

Please invoice me.
(Invoices will be sent in December with payment due by February 2018 unless other arrangements are made.)

Please fill out this form, check the ad size you prefer and return it by email, fax or mail.
(See reverse side for ad sizes and specifications.) Rates are net.

AD SIZE (Please use a "x" to select ad choice to left of ad size.)	PLACEMENT COST
1/8 page	\$295
1/4 page	\$495
1/2 page - H or V (circle one)	\$895
Full page - Inside	\$1,295
Full page - Inside Back Cover	\$2,495
Full page - Inside Front Cover	\$2,495
Full page - Back Cover	\$2,995

AD MATERIALS

- Provided print-ready
- Pick up ad from 2017 CITR Guide

Organization _____

Your Name _____

Title _____

Address _____

City / State / Zip _____

Phone _____

Fax _____

Email _____

Email (if different from other) to send reader response inquiries to _____

Signature _____